



LOUISIANA SMART GROWTH SUMMIT 2024

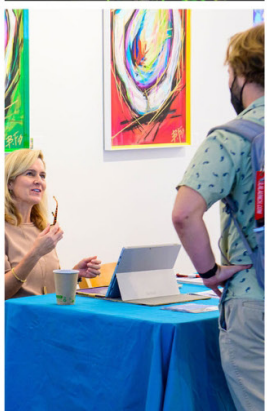


CENTER for PLANNING EXCELLENCE

Sponsorship Opportunities

Updated October 2023

April 25 & 26 · Manship Theatre · Downtown Baton Rouge



MESSAGE FROM OUR CEO



Camille Manning-Broome
CPEX President & CEO

I am delighted to extend a special invitation to become a sponsor of the 2024 Louisiana Smart Growth Summit, which will bring together the most influential minds from across the nation with a shared vision of shaping Louisiana's future. The Summit is a platform where innovative ideas are exchanged, collaborations are forged, and transformative solutions are crafted.

As a sponsor, you demonstrate your commitment to driving positive change in Louisiana. Your sponsorship will also ensure high-quality speakers, increase your visibility to a diverse group of stakeholders, and create networking

opportunities that facilitate meaningful interactions.

If your organization would like to be part of this thought leadership event that is moving Louisiana forward, please contact Amelia Gabor at agabor@cpex.org to discuss the available sponsorship packages. We look forward to partnering with you to envision, plan, and create a bright future for Louisiana.

01

MESSAGE FROM
OUR CEO

MESSAGE FROM
OUR BOARD CHAIR

02

ABOUT THE
SUMMIT

WHY
SPONSOR?

MESSAGE FROM OUR BOARD CHAIR

Planning is personal. It addresses the very spaces where we live, work, and interact on a daily basis. Every street, park, building, and neighborhood is a canvas upon which the stories of countless lives unfold. The design of a city influences how people navigate, socialize, and access opportunities. It determines whether communities are vibrant and inclusive or disconnected and isolated. Planning isn't just about zoning regulations and traffic patterns; it's about shaping the environment in which people forge their identities and pursue their aspirations.



Preston Castille, Jr.
CPEX Board Chair

The Smart Growth Summit is such an important event for those seeking to make their cities more equitable, resilient, economically vibrant, and beautiful. It is an opportunity for us to come together, imagine new possibilities, problem-solve, and plan for the actions needed to create the future we want. The Summit allows community leaders to expand their horizons and make connections that lead to progress. While personal, planning is also a collaborative process. We all have a role to play, and our contributions are essential in creating the places we desire.

03

SPONSORSHIP
PACKAGES

EXCLUSIVE
SPONSORSHIPS

04

SPONSORSHIP
FORM

PHOTO
GALLERY

ABOUT THE SUMMIT

THE 2024 LOUISIANA
SMART GROWTH
SUMMIT IS
HAPPENING

APRIL
25 & 26

AT MANSHIP THEATRE AT
SHAW CENTER FOR THE
ARTS IN DOWNTOWN
BATON ROUGE.

Join the Smart Growth Brain Trust

The 18th annual Smart Growth Summit will feature expert speakers in action-oriented sessions that will equip participants to meet the challenges of the future and champion change through educational sessions on:

- Transforming Urban Landscapes
- Thriving Communities & Quality of Life
- Empowering the Workforce for Tomorrow
- Equitable Practices
- Climate-Ready Communities

Who Attends?

PLANNING PRACTITIONERS
ELECTED & APPOINTED OFFICIALS
ENGAGED COMMUNITY MEMBERS
POLICY MAKERS
COMMUNITY ACTIVISTS
LAWYERS
NON-PROFIT LEADERS
ARCHITECTS
LANDSCAPE ARCHITECTS
FLOODPLAIN MANAGERS
LEED PROFESSIONALS
ENGINEERS
REALTORS
PUBLIC HEALTH PROFESSIONALS

Planning becomes truly transformative when it embraces the individual needs and aspirations of residents, creating places that resonate with the heartbeat of the community.

Get In On The Action

The Summit offers a variety of formats such as panel discussions, presentations, workshops, and networking events and features nationally and internationally renowned speakers who bring diverse perspectives and wide-ranging expertise to each Summit event.

WHY SPONSOR?

Planning is Personal

This premier planning event addresses each community's unique challenges through groundbreaking ideas, innovative planning approaches, and insights from top experts. CPEX brings people, culture, and planning together at the Summit to make great places happen - but we can't do it without you. As a non-profit organization, the support of our partners is essential to ensuring that Louisiana leaders and communities realize the greatest possible benefit from the knowledge and resources the Summit has to offer.

Together, we ignite positive change and empower our communities for a better tomorrow.

Connect Your Brand

This is not your traditional lecture series. The Summit is an interactive, high-engagement event that attracts elected officials, top firms and practitioners, government officials, community leaders and others from Louisiana and the region who are on the cutting edge of progress. Support the Summit and connect with our anticipated audience of 500+ attendees.

Let's Learn Together

The Summit is an unparalleled opportunity to expand your organization's knowledge and professional toolkit as leaders from all backgrounds convene with the intention of making transformative change happen. Each sponsorship includes access to complimentary tickets so you and your team can join us as we lead change in our state.

500+

ANTICIPATED
ATTENDEES

25

SESSIONS,
PANEL DISCUSSIONS
& PRESENTATIONS

50+

SUBJECT
MATTER
EXPERTS

10,000+

SUBSCRIBERS
TO EMAIL
COMMUNICATIONS














































5,000+

SOCIAL MEDIA
CONNECTIONS

500+

ATTENDEES AT
THE '22 SUMMIT

SPONSORSHIP PACKAGES

	 Name  Logo	Listed in CPEX's 2024 Annual Report	Recognition on Summit website	Recognition on Summit signage	Recognition in video loop between sessions	Recognition in email marketing	Recognition in social media campaigns	Recognition in Summit program	1/4 page ad in Summit program	1/2 page ad in Summit program	Presenting sponsor recognition	Complimentary registration(s)	Session(s) sponsored by your organization
EVENT \$10,000												10	3
PLATINUM \$5,000												8	1
GOLD \$2,500												6	
SILVER \$1,000												3	
BRONZE \$750												2	
SUPPORTER \$500												1	

Interested in a tailored sponsorship package?
 Contact Amelia Gabor at agabor@cpex.org.

EXCLUSIVE SPONSORSHIPS

Reception Sponsor \$12,000

1 available

At the Summit reception, sponsors, speakers, and attendees will enjoy hors d'oeuvres, drinks, and entertainment while further exploring ideas and deepening connections made at the Summit. Your sponsorship will be acknowledged in a plenary session and your name and logo will be prominently displayed.

<— Includes Event Package benefits.

Refuel Station Sponsor \$6,000

1 available

Your company name and logo will be prominently featured at this high-traffic area, offering attendees a refreshing and energizing experience with a variety of snacks, coffee, drinks, and more, showcasing your commitment to nourishing innovation and sustaining growth in the world of planning.

<— Includes Platinum Package benefits.

Notebook Sponsor \$6,000

1 available

Seize the opportunity to boost brand visibility at the 2024 Smart Growth Summit by becoming a Notebook sponsor. Your company name and logo will be on the notebooks distributed to attendees, ensuring widespread recognition among key stakeholders and thought leaders in the industry.

<— Includes Platinum Package benefits.

Cultural Element Sponsor \$4,000

3 available

Show Summit attendees what Louisiana is all about by sponsoring an artist at one of the Summit's events. You and your organization will be introduced as the sponsor that brought a taste of Louisiana to the Summit.

<— Includes Gold Package benefits.

Lunch Sponsor \$4,000

2 available

Raise your organization's profile with our Summit audience by being acknowledged as a lunch sponsor and have your name and logo highly visible where lunch is served.

<— Includes Gold Package benefits.

Headshot Sponsor \$3,500

1 available

Stand out at the Summit by sponsoring the "Headshot Booth," where attendees can elevate their professional image with free, high-quality headshots. Your company's branding around the site and on delivery emails will showcase your dedication to empowering professionals and fostering their success.

<— Includes Gold Package benefits.

Continuing Education Sponsor \$3,000

3 available

Connect with professionals seeking to expand their technical toolkits by sponsoring the Summit's continuing education credits. Your brand will be highlighted in various Summit materials as the Continuing Education sponsor. See the "Who Attends" Box on pg. 2.

<— Includes Gold Package benefits.

Breakfast Sponsor \$2,000

2 available

Kick off each day of the Summit by providing attendees breakfast food and drinks. Your name and brand will be highly visible as attendees gather and discuss the day to come.

<— Includes Silver Package benefits.

Conference Exhibitor ADD-ON +\$350/day

Add on an exhibitor space to any of the sponsorship opportunities listed for \$350/day!

SPONSORSHIP FORM

COMPANY INFORMATION

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN SUMMIT MATERIALS)

CONTACT NAME

EMAIL

PHONE

SPONSORSHIP PACKAGES

- | | | | |
|-------------------------------------|---------------------|----------|--|
| <input type="checkbox"/> | EVENT | \$10,000 | |
| <input type="checkbox"/> | PLATINUM | \$5,000 | |
| <input type="checkbox"/> | GOLD | \$2,500 | |
| <input type="checkbox"/> | SILVER | \$1,000 | |
| <input type="checkbox"/> | BRONZE | \$750 | |
| <input type="checkbox"/> | SUPPORTER | \$500 | |
| <input checked="" type="checkbox"/> | EXHIBITOR
ADD-ON | \$350 | <input type="checkbox"/> DAY 1
<input type="checkbox"/> DAY 2 |

EXCLUSIVE SPONSORSHIPS

- | | | |
|--------------------------|--------------------------|----------|
| <input type="checkbox"/> | RECEPTION (1) | \$12,000 |
| <input type="checkbox"/> | REFUEL STATION (1) | \$6,000 |
| <input type="checkbox"/> | NOTEBOOK (1) | \$6,000 |
| <input type="checkbox"/> | CULTURAL ELEMENT (3) | \$4,000 |
| <input type="checkbox"/> | LUNCH (2) | \$4,000 |
| <input type="checkbox"/> | HEADSHOT (1) | \$3,000 |
| <input type="checkbox"/> | CONTINUING EDUCATION (3) | \$3,000 |
| <input type="checkbox"/> | BREAKFAST (2) | \$2,000 |

PAYMENT INFORMATION

ENCLOSED CHECK

AMOUNT (MADE PAYABLE TO CENTER FOR PLANNING EXCELLENCE)

INVOICE

PLEDGE YOUR SPONSORSHIP COMMITMENT TODAY, GET BILLED LATER AT YOUR SPECIFIED DATE

AMOUNT

INVOICE DATE

CREDIT CARD

PAY BY VISITING WWW.SUMMIT.CPEX.ORG/SPONSOR

Print and return completed form and payment to: 757 MAIN STREET, BATON ROUGE, LA 70802, OR EMAIL TO AGABOR@CPEX.ORG.

LOGO + PAYMENT DUE 4/1/24 FOR INCLUSION IN ALL SUMMIT MATERIALS

FOR MORE INFORMATION ABOUT
SUMMIT SPONSORSHIPS AND
AVAILABILITY, PLEASE CONTACT:

AMELIA GABOR

agabor@cpep.org

